

Advertising Slogans -- Answers

Can you match each advertising slogan from the Advertising Hall of Fame with its advertiser?

<u>Ad Slogan</u>	<u>Advertiser</u>
1. A little dab'll do ya.	H. Brylcreem (1949)
2. All the news that's fit to print.	Z. The New York Times (1896)
3. Be all you can be.	c. US Army (1981)
4. Because I'm worth it.	T. L'Oreal (1967)
5. Betcha can't eat just one.	U. Lay's (1981)
6. Breakfast of champions.	f. Wheaties (1935)
7. Does she or doesn't she?	K. Clairol (1964)
8. Don't leave home without it.	B. American Express (1975)
9. Drivers wanted.	d. Volkswagen (1995)
10. Finger lickin' good.	S. KFC (1952)
11. Fly the friendly skies.	b. United Airlines (1966)
12. Good to the last drop.	V. Maxwell House (1915)
13. Have it your way.	I. Burger King (1973)
14. It takes a licking and keeps on ticking.	a. Timex (1956)
15. Just do it.	X. Nike (1988)
16. Let your fingers do the walking.	g. Yellow Pages (1964)
17. Look, Ma, no cavities!	M. Crest (1958)
18. M'm! M'm! Good!	J. Campbell's Soup (1935)
19. Put a tiger in your tank.	N. Esso (1964)
20. Snap! Crackle! Pop!	R. Kellogg's Rice Krispies (1932)
21. Plop, plop, fizz, fizz, oh what a relief it is.	A. Alka Seltzer (1976)
22. Reach out and touch someone.	C. AT&T (1979)
23. Say it with flowers.	O. FTD (Interflora) (1917)
24. The pause that refreshes.	L. Coca-Cola (1929)
25. The quick picker upper.	E. Bounty (1971)
26. The Uncola.	Y. Seven Up/7 Up (1973)
27. The world's favourite airline.	G. British Airways (1983)
28. We answer to a higher authority.	Q. Hebrew National (1975)
29. We try harder.	D. Avis Rent A Car (1962)
30. When it rains, it pours!	W. Morton Salt (1911)
31. When you care enough to send the very best.	P. Hallmark (1934)
32. When you got it, flaunt it.	F. Braniff Airlines (1967)
33. Where's the beef?	e. Wendy's (1984)

Source: <http://www.adslogans.co.uk/site/pages/home/hall-of-fame.php>